Social Entrepreneurship & Non-profits

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

The Social Entrepreneurship & Non-profits BDP brings together students who are interested in pursuing a career in the public service sector and expanding their involvement in the community. Non-profit leaders for the 21st century must increasingly understand the blurring of lines among private, government, and non-profit sectors.

Upon completion of 19 credit hours from the options listed to the right, you will earn a certificate in Social Entrepreneurship & Non-Profits.

The Social Entrepreneurship & Non-profits BDP is overseen by a panel of faculty members from across campus. Members include Cal Streeter (Social Work), Stephanie Holmsten (Government), Jennifer Jones-Barbour (Communication Studies), Dave Junker (Advertising and Public Relations), Dennis Passovoy (Management), and Pamela Paxton (Sociology).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

- Children & Society
- Conflict Resolution & Peace Studies
- Design Strategies
- Digital Arts & Media
- Environment & Sustainability
- Ethics & Leadership in Business
- Ethics & Leadership in Health Care
- Ethics & Leadership in Law, Politics & Government
- Human Rights & Social Justice
- Innovation, Creativity & Entrepreneurship
- Museum Studies
- Patients, Practitioners & Cultures of Care
- Public Policy
- Smart Cities
- Social Entrepreneurship & Non-profits
- Social Inequality, Health & Policy

For more information about the Bridging Disciplines Programs, go to www.ugs.utexas.edu/bdp or email us at bdp@austin.utexas.edu. Follow us on Instagram: @ut_bdp

Foundations Courses (7 Credit Hours)

You must take the Forum Seminar and a total of six credit hours from the Non-profit Foundations and/or Social Entrepreneurship Foundations categories. Feel free to take courses from either or both of these lists, depending on your interests and the skills you would like to develop.

I. Foundation Seminar
- BDP 101: Intro to the Non-profit World

II. Non-Profit Foundations
- ACC 310F: Foundations Of Accounting
- ACC 312: Fundamentals Of Managerial Accounting
- ADV 320: Integrated Comm For Nonprofit Orgs
- AFR 320M: Numbering Race
- CMS 321D: Comm For Devlopmt & Philanthropy
- CMS 335S: Social Media & Organizations
- E 316L: Literature of Charity and Philanthropy
- LAH 351F: Philanthropy/Nonprofit Orgs
- P R 320: Integrated Comm for Nonprofit Orgs
- P R 348: Public Relations Techniques
- PHL 325N: Organizational Ethics
- RHE 326: Writing for Nonprofits
- SOC 321K: Effective Philanthropy

Social Entrepreneurship Foundations
- ADV 378: Social Enterprise Branding
- BGS 370: Soc Cultrl Entrprnrshp
- CMS 356C: Collective Action
- DES 322: Design and Social Environment
- HIS 317L: Social Entmprnshp in Chna/The-US-CHN
- MAN 366P: Studies Socl Entrepreneurship
- MAN 367P: Social Entrepreneurship I
- MAN 369P: Social Innovation Practicum
- MKT 372: Business Ethics & Social Responsibility
- SOC 352: Social Movements

Connecting Experiences (6-9 Credit Hours)

Your BDP advisor can help you find internships and research opportunities that connect Social Entrepreneurship & Non-profits to your major, and that connect the content area of your strand with the issues and skills explored in the foundation courses. We call these opportunities “Connecting Experiences” because they play such an important role in integrating your studies.

At least one of your two required Connecting Experiences (3 credit hours each) must have a research emphasis. This can either be a research Connecting Experience, or an internship Connecting Experience in which your internship responsibilities include a research project. Examples of research projects an intern might assist with include, but are not limited to: market research, researching new funding sources, researching a problem for the need statement of a grant proposal, conducting an evaluation to measure the success of a program, research that validates new engagement strategies, or developing a proposal for a new program or initiative.

For more information and for examples of past connecting experiences, visit www.utexas.edu/ugs/bdp and consult your BDP advisor.

Strand Courses (3-6 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 3-6 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours.

You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. You have the option of choosing courses from one of the concentrations below or developing your own concentration in consultation with the BDP advisor and the faculty panel. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these concentrations are located on the opposite side of this page.

Choose one of the following concentrations, and complete 3-6 credit hours from within that area:

- Art and Social Change
- Environment
- Health and Health Care
- International Development
- Youth and Family
- Community Welfare and Social Justice

Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your Connecting Experiences, and your major. For additional guidelines, please consult your BDP advisor.
Choose one of the following concentrations, and complete 3-6 credit hours from within that concentrations. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

### Art and Social Change
- ADV 378: Pop Star Activism
- ADV 378: Diversity, Advocacy, Pop Music
- ARC 308: Architecture and Society
- BGS 370: Social Cultural Entrepreneurship
- CMS 340K: Communication and Social Change
- DES 322: Design and Social Environment
- E 310C: Lit Community Engagement
- F 362: Foundations of Arts Management
- F 364: Devlpng Reachg Audiences
- F 365: Fundraising in the Arts
- F 317: Producing Art for Social Change
- F 371: Subjects in Art Management
- F 371: Arts in a Global World
- F 371: Arts and Community Service
- GSD 311C: Movies Go to War
- I 310: When Topic Is Appropriate
- I 320: When Topic Is Appropriate
- PR 378: Black Music/Social Advocacy
- RTF 359S: Film and Social Change

### Environment
- ADV 324: Communicating Sustainability
- E 360S: Sustainability & Representations
- ECO 321: Public Economics
- ECO 359M: Environmental Resource Economics
- GEO 302C: Climate: Past, Present, Future
- GRG 319: Geography of Latin America
- GRG 333K: Climate Change
- GRG 339K: Environment, Development, and Food Production
- GRG 344K: Global Food, Farming, and Hunger
- GRG 404E: Environ Sci: A Changing World
- I 310: When Topic Is Appropriate
- I 320: When Topic Is Appropriate
- MNS 308: Humans and a Changing Ocean
- RHE 328: Tech Comm & Social Justice
- SOC 307Q: Envir Inequality Health

### Health and Health Care
- ADV 322: Health Communication: Message Strategy
- CDI 355.2: Making Sys Work People Dis
- CMS 330: Interpersonal Health Communication
- GOV 370V: The Politics of Health Care
- HS 330: Health Care Policy for U.S.
- HED 329K: Child, Adolescent, Adult Health
- HED 361: Psychosocial Issues in Women's Health
- HED 364: Strategic Health Communication
- HED 378D: Healthy Horizons
- I 310: When Topic Is Appropriate
- I 310: Finding Evaluating Health Info
- I 320: When Topic Is Appropriate
- N 347: Complementary and Alternative Medicine
- SOC 307K: Fertility and Reproduction
- SOC 307P: Intro Sociology of Health/Well-Being
- SOC 308: When Topic Is Appropriate
- SOC 308S: Intro to Health and Society
- SOC 312K: NGOs Humanitarian Aid/Hlth
- SOC 335R: Reproductive Justice and Race
- SOC 336D: Race, Class, and Health
- SOC 354K: Sociology of Health & Illness

### International Development
- AFR 372F: 1-Geogs Intl Devel in Africa
- ANS 361: 49-Development and its Critics
- ECO 333K: Development Economics
- GOV 312L: Poverty and Politics
- GOV 328L: Intro to Latin American Gov & Polit
- GOV 337M: International Politics of Latin America
- GOV 360N: International Political Economy
- GOV 365N: Int'l Dev and Global Justice
- GOV 366F: Issues of Third-World Development
- GRG 319: Geography of Latin America
- GRG 350K: Geographies of Globalization
- GRG 356T: Development in Africa
- HIS 317L: Urban Ecom Development-Rsa
- I 310: When Topic Is Appropriate
- I 320: When Topic Is Appropriate
- LAH 351E: Gender Equality/World Devel
- M 379M: Iss in Humanitaire Engr-FRA
- RHE 309K: Rhetoric of Rights in the Us
- S 310: Introduction to Social Work & Social Welfare
- S 323K: Social Welfare Prog, Pol, and Issues
- S 325: Foundations of Social Justice
- S 460K: Roots of Social/Economic Justice
- SOC 308: When Topic Is Appropriate
- SOC 335R: Reproductive Justice and Race
- SOC 339: Social Change in Developing Nations
- SOC 339K: Sociology of Gender
- SOC 335R: Reproductive Justice and Race
- SOC 336C: American Dilemmas
- WGS 305: Introduction to Women's Gender Studies

### Community Welfare and Social Justice
- AAS 335: Bridge Comm Thru Serv Learn
- AFR 350: Measuring Racial Inequality
- AFR 372C: Social Media/Social Impact
- BDP 319: Human Rights and Social Justice: Theories and Practice
- BGS 372: Strategic Corp Social Resp
- CLD 301: Intro to Comm and Leadership
- CMS 340K: Communication and Social Change
- ECO 321: Public Economics
- GOV 312L: Poverty and Politics
- HDF 347: Socioecon Probs Of Families
- HIS 317L: Urban Ecom Development-Rsa
- HIS 365G: Women/Social Movements In Us
- LAH 351E: Gender Equality/World Devel
- M 379M: Iss in Humanitaire Engr-FRA
- RHE 309K: Rhetoric of Rights in the Us
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- SOC 335R: Reproductive Justice and Race
- SOC 336C: American Dilemmas
- WGS 305: Introduction to Women's Gender Studies
PREREQUISITES: Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.

CROSS-LISTINGS: Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.

GRADES AND GPA REQUIREMENTS: In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.

PASS/FAIL: Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.

SIGNATURE COURSES: Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Social Entrepreneurship & Non-profits may also count toward your certificate; please consult your BDP advisor for more information.

PETITIONS: You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.