



# Ethics & Leadership in Technology & the Media

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

In the interest of educating thoughtful and responsible leaders, the Ethics & Leadership in Technology & the Media BDP brings together resources from across campus to allow students to explore ethical questions related to the relationship between technology, the media, and society. Topics may include the ethics of representation, government surveillance, technology and media law, media ownership, and ethical codes of conduct in technology and media professions. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research.

Upon completion of **19 credit hours** from the options listed to the right, you will earn a certificate in Ethics & Leadership in Technology & the Media.

The Ethics & Leadership in Business BDP is overseen by a panel of faculty members from across campus. Members include Minette Drumwright (Advertising), Madeline Maxwell (Communication Studies), Ethan Burris (Management), Gina Chen (Journalism), Joe Cutbirth (Communication Studies), Rasha Diab (Rhetoric and Writing), John Dzienkowski (Law), Michael Findley (Government), Steve Friesen (Religious Studies), Diane Ginsburg (Pharmacy), Linda Golden (Marketing), John Luk (Medical Education), Joy Penticuff (Nursing), Robert Prentice (Business, Government, and Society), Scott Stroud (Communication Studies), Sean Theriault (Government), Juliet Walker (History), Patricia Wilson (Architecture), and Paul Woodruff (Philosophy).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

Children & Society	*Ethics & Leadership in Technology & the Media
Conflict Resolution & Peace Studies	Human Rights & Social Justice
Design Strategies	Innovation, Creativity & Entrepreneurship
Digital Arts & Media	Museum Studies
Environment & Sustainability	Public Policy
Ethics & Leadership in Business	Social Entrepreneurship & Non-profits
Ethics & Leadership in Health Care	Social Inequality, Health & Policy
Ethics & Leadership in Law, Politics & Government	

*\*The Ethics & Leadership in Technology and the media BDP is no longer accepting applications from prospective students, as of Fall 2019*

For more information about the Bridging Disciplines Programs, visit FAC 338, go to [www.utexas.edu/ugs/bdp](http://www.utexas.edu/ugs/bdp), or call (512) 232-7564.

## Foundation Courses (4-7 Credit Hours)

Foundation courses introduce key methodologies and concepts related to Ethics & Leadership in the Media. **Choose ONE course from the "Forum Seminar" category, and ONE or TWO courses from the "Other Foundation Courses" category.** If you choose to complete two courses from the "Other Foundation Courses" category, you will complete only 6 credit hours each of Strand Courses and Connecting Experiences.

### I. Forum Seminar

BDP 101: Intro to Conflict Resolution and Peace Studies  
 BDP 101: Professional Ethics : Law, Business, and Medicine

### II. Other Foundation Courses:

CLD 301: Intro To Comm And Leadership-L	PHL 304: Contemporary Moral Problems-E
CLD 321: Seminar Comm/Leadership-L	PHL 318: Introduction To Ethics-E
CMS 322E: Communication Ethics-E	PHL 325K: Ethical Theories-E
CMS 338: Leadership Stories-L	R S 306C: Comparative Religious Ethics-E

## Connecting Experiences (6-9 Credit Hours)

Your BDP advisor can help you find internships and research opportunities that connect Ethics & Leadership in the Media to your major. We call these opportunities "Connecting Experiences" because they play such an important role in integrating your studies. Each Connecting Experience counts for 3 credit hours. **You will need to complete at least two Connecting Experiences.**

For more information and for examples of past connecting experiences, visit [www.utexas.edu/ugs/bdp](http://www.utexas.edu/ugs/bdp) and consult your BDP advisor.

## Strand Courses (6-9 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 6-9 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours. You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these categories are located on the opposite side of this page.

## Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your connecting experiences, and your major. For additional guidelines, please consult your BDP advisor.

Complete 6-9 credit hours from the course options below. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

### Ethics & Leadership in Technology & the Media

AAS 320: Race, Internet, & Soc Media

ADV 320: Integrated Comm For Nonprofit Orgs-L

ADV 336: Multicul Msgs Audiences

ADV 353: Advertising & Public Relations Law And Ethics-E

AFR 322D: Race And The Digital

AFR 372C: Race, Gender, And Surveillance

AMS 315: Street Justice: Morals/The Wire

C S 349: Contemporary Issues In Computer Science-E

C S 378: Behavioral Ethics: Digital Age

CMS 332D: Digital Ethics

CMS 342K: Political Communication

CMS 350C: Crowds, Clouds And Community

CMS 367: Fake News

HIS 306N: Indig Perspectvs Global His

INF 350E: Information Ethics-E

INF 350G: Trust And Transparency-E

J 301F: Fundamental Issues In Journalism-L

J 308D: Data, Privacy, And You

J 308F: Analyzing Video Bias

J 334G: Adv Visual Journalism: Video

J 341F: Understanding African Americans And The Media

J 348D: Gender & The News

J 350F: Media Law-E

J 352F: Ethics In Journalism-E

J 358N: Online Incivility

M E 379M: Iss in Humanitarian Engr-FRA

MAN 337: Leading For Impact-L

P R 320: Integrated Comm For Nonprofit Orgs-L

P R 324: Communicating Sustainability

P R 378: Black Music/Social Advocacy

RTF 307: Media And Society

RTF 359: Asian American Media Cultures

RTF 359: Race Digital Media Cultures

RTF 359S: Gender & Media Through History

RTF 359S: 8-Latina/os and US Media

RTF 365C: Media, Comm Law, And Ethics

RTF 365D: 2-Children, Youth, And Media

RTF 365D: 3-Med Literacy Civic Engagem

### Important Notes on Fulfilling Your BDP Requirements

- **REQUIRED ETHICS AND LEADERSHIP COURSES:** All students in the Ethics & Leadership in the Media BDP must, in the process of completing their certificate requirements, take at least one course designated as including a substantial focus on Ethics (E) and at least one course designated as including a substantial focus on Leadership (L).
- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.
- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.
- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.
- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Ethics & Leadership in the Media may also count toward your certificate; please consult your BDP advisor for more information.
- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.