Ethics & Leadership in Technology & the Media

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

In the interest of educating thoughtful and responsible leaders, the Ethics & Leadership in Technology & the Media BDP brings together resources from across campus to allow students to explore ethical questions related to the relationship between technology, the media, and society. Topics may include the ethics of representation, government surveillance, technology and media law, media ownership, and ethical codes of conduct in technology and media professions. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research.

*Students graduating in Fall 2018 or later will receive a certificate in “Ethics & Leadership in Technology & the Media”. Students graduating before Fall 2018 will receive a certificate in “Ethics & Leadership in the Media”.

The Ethics & Leadership in Law, Politics & Government BDP is overseen by a panel of faculty members from across campus. Members include Minette Drumwright (Advertising), Madeline Maxwell (Communication Studies), Ethan Burris (Management), Gina, Chen (Journalism), Rasha Diab (Rhetoric and Writing), John Dzienkowski (Law), Michael Findley (Government), Steve Friesen (Religious Studies), Diane Ginsburg (Pharmacy), Linda Golden (Marketing), John Luk (Medical Education), Joy Penticuff (Nursing), Robert Prentice (Business, Government, and Society), Howard Prince (Public Affairs), Sean Theriault (Government), Juliet Walker (History), Patricia Wilson (Architecture), and Paul Woodruff (Philosophy).

The Bridging Disciplines Programs offer interdisciplinary certifications in the following areas:

- Children & Society
- Conflict Resolution & Peace Studies
- Design Strategies
- Digital Arts & Media
- Environment & Sustainability
- Ethics & Leadership in Business
- Ethics & Leadership in Health Care
- Ethics & Leadership in Law, Politics & Government
- Ethics & Leadership in Technology & the Media
- Human Rights & Social Justice
- Innovation, Creativity & Entrepreneurship
- Museum Studies
- Public Policy
- Social Entrepreneurship & Non-profits
- Social Inequality, Health & Policy
- SocialJustice
- Sustainability
- Technology & Media

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your connecting experiences, and your major. For additional guidelines, please consult your BDP advisor.
Complete 6-9 credit hours from the course options below. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

**Ethics & Leadership in Technology & the Media**

- AAS 320: Race, Internet, & Soc Media
- ADV 353: Advert & Public Relations Law & Ethics-E
- AFR 374D: African Amers and the Media
- AMS 315: Street Justice: Morals/The Wire
- C S 349: Contemp Issues in Computer Science-E
- CMS 332D: Digital Ethics
- CMS 342K: Political Communication
- CMS 350C: Crowds, Clouds and Community
- HIS 306N: Indig Perspectvs Global His
- INF 350G: Information Ethics-E
- INF 350G: Trust and Transparency-E
- J 301F: Fundamental Issues in Journalism-L
- J 308D: Data, Privacy, and You
- J 341F: Understanding African Americans & the Media
- J 348D: Gender & the News
- J 350F: Media Law-E
- J 351F: Journalism, Society, & Citizen Journalist-L
- J 352F: Ethics in Journalism-E
- MAN 337: Leading for Impact-L
- P R 378: Black Music/Social Advocacy
- P R 378: Integrated Comm for Nonprofit Orgs-L
- RTF 359S: Gender & Media in the 1960s
- RTF 359: Asian American Media Cultures

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**Important Notes on Fulfilling Your BDP Requirements**

- **REQUIRED ETHICS AND LEADERSHIP COURSES:** All students in the Ethics & Leadership in the Media BDP must, in the process of completing their certificate requirements, take at least one course designated as including a substantial focus on Ethics (E) and at least one course designated as including a substantial focus on Leadership (L).

- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.

- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.

- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.

- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.

- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Ethics & Leadership in the Media may also count toward your certificate; please consult your BDP advisor for more information.

- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.

(Updated: February 2018)