



Ethics & Leadership in Business

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

In the interest of educating thoughtful and responsible leaders, the Ethics & Leadership in Business BDP brings together resources from across campus to allow students to examine issues of morality applicable to business people and organizations. Topic areas may include corporate social responsibility, ethical leadership, conflicts of interest, organizational culture, and consumer protection. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research.

Upon completion of **19 credit hours** from the options listed to the right, you will earn a certificate in Ethics & Leadership in Business.

The Ethics & Leadership in Business BDP is overseen by a panel of faculty members from across campus. Members include Minette Drumwright (Advertising), Madeline Maxwell (Communication Studies), Ethan Burris (Management), Gina, Chen (Journalism), Joe Cutbirth (Communication Studies), Rasha Diab (Rhetoric and Writing), John Dzienkowski (Law), Michael Findley (Government), Steve Friesen (Religious Studies), Diane Ginsburg (Pharmacy), Linda Golden (Marketing), John Luk (Medical Education), Joy Penticuff (Nursing), Robert Prentice (Business, Government, and Society), Scott Stroud (Communication Studies), Sean Theriault (Government), Juliet Walker (History), Patricia Wilson (Architecture), and Paul Woodruff (Philosophy).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

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| Children & Society | Ethics & Leadership in Law, Politics & Government |
| Conflict Resolution & Peace Studies | Human Rights & Social Justice |
| Design Strategies | Innovation, Creativity & Entrepreneurship |
| Digital Arts & Media | Museum Studies |
| Environment & Sustainability | Public Policy |
| Ethics & Leadership in Business | Social Entrepreneurship & Non-profits |
| Ethics & Leadership in Health Care | Social Inequality, Health & Policy |

For more information about the Bridging Disciplines Programs, visit FAC 338, go to www.utexas.edu/ugs/bdp, or call (512) 232-7564.

Foundation Courses (4-7 Credit Hours)

Foundation courses introduce key methodologies and concepts related to Ethics & Leadership in Business. **Choose ONE course from the "Forum Seminar" category, and ONE or TWO courses from the "Other Foundation Courses" category.** If you choose to complete two courses from the "Other Foundation Courses" category, you will complete only 6 credit hours each of Strand Courses and Connecting Experiences.

I. Forum Seminar

- BDP 101: Intro to Conflict Resolution and Peace Studies
- BDP 101: Professional Ethics : Law, Business, and Medicine

II. Other Foundation Courses:

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| CLD 301: Intro To Comm And Leadership-L | PHL 304: Contemporary Moral Problems-E |
| CLD 321: Seminar Comm/Leadership-L | PHL 318: Introduction To Ethics-E |
| CMS 322E: Communication Ethics-E | PHL 325K: Ethical Theories-E |
| CMS 338: Leadership Stories-L | R S 306C: Comparative Religious Ethics-E |

Connecting Experiences (6-9 Credit Hours)

Your BDP advisor can help you find internships and research opportunities that connect Ethics & Leadership in Business to your major. We call these opportunities "Connecting Experiences" because they play such an important role in integrating your studies. Each Connecting Experience counts for 3 credit hours. **You will need to complete at least two Connecting Experiences.**

For more information and for examples of past connecting experiences, visit www.utexas.edu/ugs/bdp and consult your BDP advisor.

Strand Courses (6-9 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 6-9 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours. You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these categories are located on the opposite side of this page.

Students must complete at least one strand course offered outside the Business School.

Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your Connecting Experiences, and your major. For additional guidelines, please consult your BDP advisor.

Complete 6-9 credit hours from the course options below. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

Ethics & Leadership in Business

ADV 353: Advertising & Public Relations Law and Ethics-E
BGS 370: 3-Busn Thics Socl Respnsblty
BGS 370: Ethic, CSR & Service Learning-E
BGS 371: Corporate Political Strategy
BGS 372: Strategic Corp Social Resp
BGS 375: Busn Pol Age of Inequality
CMS 313M: Organizational Communication-L
CMS 332: Argumentation and Advocacy-L
CMS 332K: Theories Of Persuasion-L
HIS 350R: Hist Black Entreprn In US
INF 350E: Information Ethics-E
J 308D: Data, Privacy, And You
LEB 320F: Founds Of Legal Envir Of Busn
LEB 323: Business Law And Ethics-E
MAN 320F: Founds Of Org Behav and Admin
MAN 336: Organizational Behavior
MAN 337: Leading For Impact-L
MKT 372: Business Ethics & Social Responsibility-E
MKT 372: 18-Creativity and Leadership
PHL 325L: Business, Ethics, and Public Policy-E
PHL 365: Organizational Ethics
PSY 340M: Industrial Psychology
SOC 359: Labor and Labor Movements-E

Important Notes on Fulfilling Your BDP Requirements

- **REQUIRED ETHICS AND LEADERSHIP COURSES:** All students in the Ethics & Leadership in Business BDP must, in the process of completing their certificate requirements, take at least one course designated as including a substantial focus on Ethics (E) and at least one course designated as including a substantial focus on Leadership (L).
- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.
- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.
- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.
- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Ethics & Leadership in Business may also count toward your certificate; please consult your BDP advisor for more information.
- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.