Ethics & Leadership in Business

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

In the interest of educating thoughtful and responsible leaders, the Ethics & Leadership in Business BDP brings together resources from across campus to allow students to examine issues of morality applicable to business people and organizations. Topic areas may include corporate social responsibility, ethical leadership, conflicts of interest, organizational culture, and consumer protection. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research.

Upon completion of **19 credit hours** from the options listed to the right, you will earn a certificate in Ethics & Leadership in Business.

The Ethics & Leadership in Business BDP is overseen by a panel of faculty members from across campus. Members include Minette Drumwright (Advertising), Madeline Maxwell (Communication Studies), Ethan Burris (Management), Gina Chen (Journalism), Rasha Diab (Rhetoric and Writing), John Dziemkowski (Law), Michael Findley (Government), Steve Friesen (Religious Studies), Diane Ginsburg (Pharmacy), Linda Golden (Marketing), John Luk (Medical Education), Joy Penticuff (Nursing), Robert Prentice (Business, Government, and Society), Howard Prince (Public Affairs), Scott Stroud (Communication Studies), Sean Theriault (Government), Juliet Walker (History), Patricia Wilson (Architecture), and Paul Woodruff (Philosophy).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

<table>
<thead>
<tr>
<th>Children &amp; Society</th>
<th>Ethics &amp; Leadership in Technology &amp; the Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conflict Resolution &amp; Peace Studies</td>
<td>Human Rights &amp; Social Justice</td>
</tr>
<tr>
<td>Design Strategies</td>
<td>Innovation, Creativity &amp; Entrepreneurship</td>
</tr>
<tr>
<td>Digital Arts &amp; Media</td>
<td>Museum Studies</td>
</tr>
<tr>
<td>Environment &amp; Sustainability</td>
<td>Public Policy</td>
</tr>
<tr>
<td>Ethics &amp; Leadership in Business</td>
<td>Social Entrepreneurship &amp; Non-profits</td>
</tr>
<tr>
<td>Ethics &amp; Leadership in Health Care</td>
<td>Social Inequality, Health &amp; Policy</td>
</tr>
</tbody>
</table>

For more information about the Bridging Disciplines Programs, visit FAC 338, go to www.utexas.edu/ugs/bdp, or call (512) 232-7564.
Complete 6-9 credit hours from the course options below. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

**Ethics & Leadership in Business**

ADV 353: Advertising & Public Relations Law and Ethics-E  
BGS 370: Ethic, CSR & Service Learning-E  
BGS 371: Corporate Political Strategy  
BGS 372: Strategic Corp Social Resp  
CMS 313M: Organizational Communication-L  
CMS 332: Argumentation and Advocacy-L  
CMS 332K: Theories Of Persuasion-L  
HIS 350R: Hist Black Entreprn In US  
INF 350G: Information Ethics-E  
J 308D: Data, Privacy, And You  
LEB 320F: Founds Of Legal Envir Of Busn  
LEB 323: Business Law And Ethics-E  
MAN 320F: Founds Of Org Behav and Admin  
MAN 336: Organizational Behavior  
MAN 337: Leading For Impact-L  
MKT 372: Business Ethics & Social Responsibility-E  
MKT 372: 18-Creativity and Leadership  
PHL 325L: Business, Ethics, and Public Policy-E  
PHL 365: Organizational Ethics  
PSY 340M: Industrial Psychology  
SOC 359: Labor and Labor Movements-E  

---

**Important Notes on Fulfilling Your BDP Requirements**

- **REQUIRED ETHICS AND LEADERSHIP COURSES:** All students in the Ethics & Leadership in Business BDP must, in the process of completing their certificate requirements, take at least one course designated as including a substantial focus on Ethics (E) and at least one course designated as including a substantial focus on Leadership (L).

- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.

- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.

- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.

- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.

- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Ethics & Leadership in Business may also count toward your certificate; please consult your BDP advisor for more information.

- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.