Ethics & Leadership in Business

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

In the interest of educating thoughtful and responsible leaders, the Ethics & Leadership in Business BDP brings together resources from across campus to allow students to examine issues of morality applicable to business people and organizations. Topic areas may include corporate social responsibility, ethical leadership, conflicts of interest, organizational culture, and consumer protection. Through the Connecting Experiences component of the BDP, you may work with community and professional organizations or bring your interdisciplinary expertise to faculty research.

Upon completion of **19 credit hours** from the options listed to the right, you will earn a certificate in Ethics & Leadership in Business.

The Ethics & Leadership in Business BDP is overseen by a panel of faculty members from across campus. Members include Minette Drumwright (Advertising), Madeline Maxwell (Communication Studies), Ethan Burris (Management), Gina, Chen (Journalism), Rasha Diab (Rhetoric and Writing), John Dziemkowski (Law), Michael Findley (Government), Steve Friesen (Religious Studies), Diane Ginsburg (Pharmacy), Linda Golden (Marketing), John Luk (Medical Education), Joy Penticuff (Nursing), Robert Prentice (Business, Government, and Society), Howard Prince (Public Affairs), Sean Theriault (Government), Juliet Walker (History), Patricia Wilson (Architecture), and Paul Woodruff (Philosophy).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

- Children & Society
- Conflict Resolution & Peace Studies
- Design Strategies
- Digital Arts & Media
- Environment & Sustainability
- Ethics & Leadership in Business
- Ethics & Leadership in Health Care
- Ethics & Leadership in Law, Politics & Government
- Ethics & Leadership in Technology & the Media
- Human Rights & Social Justice
- Innovation, Creativity & Entrepreneurship
- Museum Studies
- Public Policy
- Social Entrepreneurship & Non-profits
- Social Inequality, Health & Policy

Foundation Courses (4-7 Credit Hours)

Foundation courses introduce key methodologies and concepts related to Ethics & Leadership in Business. **Choose ONE course from the “Forum Seminar” category, and ONE or TWO courses from the “Other Foundation Courses” category.** If you choose to complete two courses from the “Other Foundation Courses” category, you will complete only 6 credit hours each of Strand Courses and Connecting Experiences.

I. Forum Seminar

BDP 101: Intro to Conflict Resolution and Peace Studies

BDP 101: Professional Ethics : Law, Business, and Medicine

II. Other Foundation Courses:

- CLD 321: Seminar Comm/Leadership-L
- CMS 322E: Communication Ethics-E
- CMS 338: Leadership Stories-L
- COM 301L: Intro To Comm And Leadership-L

You will need to complete at least two Connecting Experiences.

For more information and for examples of past connecting experiences, visit www.utexas.edu/ugs/bdp and consult your BDP advisor.

Strand Courses (6-9 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 6-9 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours. You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these categories are located on the opposite side of this page.

Students must complete at least one strand course offered outside the Business School.

Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your Connecting Experiences, and your major. For additional guidelines, please consult your BDP advisor.
Complete 6-9 credit hours from the course options below. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. **Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).**

**Ethics & Leadership in Business**

ADV 353: Advertising & Public Relations Law and Ethics-E  
BGS 370: Ethic, CSR & Service Learning-E  
BGS 371: Corporate Political Strategy  
BGS 372: Strategic Corp Social Resp  
CMS 313M: Organizational Communication-L  
CMS 332: Argumentation and Advocacy-L  
CMS 332K: Theories Of Persuasion-L  
HIS 350R: Hist Black Entreprn In US  
INF 350G: Information Ethics-E  
J 308D: Data, Privacy, And You  
LEB 320F: Founds Of Legal Envir Of Busn  
LEB 323: Business Law And Ethics-E  
MAN 320F: Founds Of Org Behav and Admin  
MAN 336: Organizational Behavior  
MAN 337: Leading For Impact-L  
MKT 372: Business Ethics & Social Responsibility-E  
PHL 325L: Business, Ethics, and Public Policy-E  
PSY 340M: Industrial Psychology  
SOC 359: Labor and Labor Movements-E