Creative Project Planning for Digital Arts & Media Students

When should I do my Creative Project?

Most Digital Arts & Media students do their Creative Project Connecting Experience at the end of their certificate experience. You do not need to be planning it now but courses you take will help you build skills to be used in that project.

Who should I ask to be a Faculty Mentor?

Creative Projects require one Faculty Mentor. The BDP office may ask you to have a Secondary Mentor if needed. Your Primary Mentor will be the one who assigns the grade but both Mentors should offer some perspective on your project. Think about the scope of your project and what sort of expert you might want to consult along the way.

How do I come up with an idea?

Think of this project as the highlight of your portfolio and the capstone of your certificate experience. Here are some other questions that might help:

• What area of DAM have you focused your coursework around or do you plan to focus on (games, animation, visual art, music)?
• Which classes from the certificate have you taken & really enjoyed – why? what did you get from them? (or, Which classes sound the most interesting & why/what do you think you would get from them?)
• Would you like your project be related to your major? To a side interest or hobby? To an organization you participate in?
• What subjects or things are you interested in/intrigued by? (digital or otherwise) How might they be impacted/expanded/represented/translated/experienced with your digital skills?
• What do you wish was different/worked better/existed to make life easier? (digital or otherwise) How could you use your skills to update/change/create that?
• What projects have you already done (for class, for fun, for an organization you are part of) that you would like to do more of/better versions/expansions?

Where can I find some examples?

• CE Spotlights on the BDP Website: https://www.utexas.edu/ugs/bdp/student-profiles (Select DAM from the dropdown)
• Review database: Visit with an advisor or GA to search past projects
• BDP Poster Session: April 27-28, 2020
• Attend a Digital Demo Day

Still have questions or want to talk about your ideas?

Contact your DAM advisor, Katie Davidson
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