Social Entrepreneurship & Non-Profits

Bridging Disciplines Programs allow you to earn an interdisciplinary certificate that integrates area requirements, electives, courses for your major, internships, and research experiences.

The Social Entrepreneurship & Non-profits BDP brings together students who are interested in pursuing a career in the public service sector and expanding their involvement in the community. Non-profit leaders for the 21st century must increasingly understand the blurring of lines among private, government, and non-profit sectors.

Upon completion of 19 credit hours from the options listed to the right, you will earn a certificate in Social Entrepreneurship & Non-Profits.

The Social Entrepreneurship & Non-profits BDP is overseen by a panel of faculty members from across campus. Members include Pat Stout (Advertising), Barry Brummett (Communication Studies), Michael Granof (Accounting), Elizabeth Hedrick (English), Dave Junker (Advertising and Public Relations), Dennis Passovoy (Management), Pamela Paxton (Sociology), Sarah Jane Rehnborg (LBJ), Clay Spinuzzi (Rhetoric and Writing), and Cal Streeter (Social Work).

The Bridging Disciplines Programs offer interdisciplinary certificates in the following areas:

- Children & Society
- Conflict Resolution & Peace Studies
- Digital Arts & Media
- Environment & Sustainability
- Ethics & Leadership in Business
- Ethics & Leadership in Health Care
- Ethics & Leadership in Law, Politics & Government
- Ethics & Leadership in the Media
- Human Rights & Social Justice
- Innovation, Creativity & Entrepreneurship
- Media, Culture & Identities
- Museum Studies
- Public Policy
- Social Entrepreneurship & Non-profits
- Social Inequality, Health & Policy

For more information about the Bridging Disciplines Programs, visit FAC 338, go to www.utexas.edu/ugs/bdp, or call (512) 232-7564.

Foundation Courses (7 Credit Hours)

Foundation courses introduce key methodologies and concepts related to Social Entrepreneurship & Non-profits. You must take the Forum Seminar and six credit hours from the “Other Foundation Courses” category.

I. Foundation Seminar

BDP 101: Intro to the Non-profit World

II. Other Foundation Courses

| ACC 312: Fndmntls of Managerial Accounting          | P A 150S: Issues in Public Affairs/Diversity       |
| ADV 378: Communication as Entrepreneurship          | P A 150S: Leadership thru Public Serv/Prac         |
| BGS 325 or MKT 372: Busn Ethics & Soc Responsibility| P A 150S: Social Justice and Public Service        |
| CMS 353S: Social Media & Organizations               | PR 348: Public Relations Techniques                |
| COM 370: Exploring Comm Paths as Entprnshp          | PR 378: Integrd Comm for Nonprofit Orgs            |
| DES 322: When Topic is Appropriate                   | RHE 328: Writing for Nonprofits                    |
| E 316L: Literature of Charity and Philanthropy      | SW 334: S W Prac in Org and Comm                   |
| HIS 317L: Social Entrep in China/The US-CHN          | SOC 352: Social Movements                         |
| L A 325: The Liberal Arts Entrepreneur              |                                                 |

Connecting Experiences (6-9 Credit Hours)

Your BDP advisor can help you find internships and research opportunities that connect Social Entrepreneurship & Non-profits to your major, and that connect the content area of your strand with the issues and skills explored in the foundation courses. We call these opportunities “Connecting Experiences” because they play such an important role in integrating your studies.

At least one of your two required Connecting Experiences (3 credit hours each) must have a research emphasis. This can either be a research Connecting Experience, or an internship Connecting Experience in which your internship responsibilities include a research project. Examples of research projects an intern might assist with include, but are not limited to: market research, researching new funding sources, researching a problem for the need statement of a grant proposal, conducting an evaluation to measure the success of a program, research that validates new engagement strategies, or developing a proposal for a new program or initiative.

For more information and for examples of past connecting experiences, visit www.utexas.edu/ugs/bdp and consult your BDP advisor.

Strand Courses (3-6 Credit Hours)

In addition to your Foundation Courses and Connecting Experiences, you must complete 3-6 credit hours of strand courses, to bring your total credit hours toward the BDP certificate to 19 hours. You should work with your BDP advisor to choose strand courses that will focus your BDP on your specific interests, and that will provide you with an interdisciplinary perspective on your BDP topic. You have the option of choosing courses from one of the concentrations below or developing your own concentration in consultation with the BDP advisor and the faculty panel. In order to create an interdisciplinary experience, you must choose courses from a variety of disciplines. Individual course listings for these concentrations are located on the opposite side of this page.

Choose one of the following concentrations, and complete 3-6 credit hours from within that area:

- Art and Social Change
- Environment
- Health and Health Care
- International Development
- Youth and Family
- Community Welfare and Social Justice

Integration Essay

In order to complete your BDP certificate, write a 3-4 page integration essay in which you reflect on what you learned and accomplished through your BDP experience. This essay is your opportunity to draw connections among your interdisciplinary BDP coursework, your Connecting Experiences, and your major. For additional guidelines, please consult your BDP advisor.
Choose one of the following concentrations, and complete 3-6 credit hours from within that concentrations. Please speak with your BDP advisor about your plan for fulfilling your strand course requirements. Note that only one of your strand courses may come from your major department(s), or from courses cross-listed with your major department(s).

**Art and Social Change**

ADV 378: Pop Music as Social Advocacy
AET 367: The Entrepreneurial Artist
ARC 308: Architecture and Society
CMS 340K: Communication and Social Change
E 360S: Literature and Social Justice
F A 350: Arts Admin & Community Service
F A 350: Fundraising in the Arts
F A 362: Foundations of Arts Management
F A 366: Managing Arts Organizations
GSD 311C: Movies Go to War
INF 315E: When Topic is Appropriate
INF 327E: When Topic is Appropriate
RTF 342: Global TV: Issues and Problems
RTF 365: Media Industries and Entrepreneurs
T D 351T: Entrepreneurship in Perf Arts
T D 357T: Afr Am Theatre History, Precol-1950

**Environment**

ADV 378: Communicating Sustainability
E 360S: Sustainability & Representatn
ECO 321: Public Economics
ECO 359M: Envir & Natural Resource Economics
GEO 302C: Climate: Past, Present, Future
GRG 304E: Envir Sci: A Changing World
GRG 319: Geography of Latin America
GRG 333K: Climate Change
GRG 339K: Envir, Development & Food Production
GRG 344K: Global Food, Farming, & Hunger
INF 315E: When Topic is Appropriate
INF 327E: When Topic is Appropriate
MNS 308: Humans and a Changing Ocean

**Health and Health Care**

CMS 330: Interpersonal Health Comm
H S 330: Health Care Policy in U.S.
HED 329K: Child and Adolescent Health
HED 360: Adolescent Hlth Risk Behav
HED 361: Psychosocial Issues in Women's Health
HED 364: Strategic Hlth Communication
HED 378D: Healthy Homs
(Restricted course; see course schedule for more information.)
INF 315E: When Topic is Appropriate
INF 327E: When Topic is Appropriate
N 347: Complementary and Alternative Medicine
SOC 307K: Fertility and Reproduction
SOC 307M: Global Inequality and Health
SOC 307P: Intro Sociology of Health/Well-Being
SOC 308: When Topic is Appropriate
SOC 308S: Intro to Health and Society
SOC 336D: Race, Class, and Health
SOC 354K: Sociology of Health & Illness
SOC 368D: Social Context of Public Hlth

**International Development**

ANS 361: Development and Its Critics
ECO 333K: Development Economics
GOV 312L: Poverty and Politics
GOV 328L: Intro to Lat Amer Gov & Polit
GOV 337M: International Politics of Latin America
GOV 360N: International Political Economy
GOV 365N: Iss Third-World Development
GRG 319: Geography of Latin America
GRG 350K: Geographies of Globalization
GRG 356T: Intl Development in Africa
HIS 317L: Urban Econ Development-RSA
HIS 350L: Women & Wealth in South Asia
INF 315E: When Topic is Appropriate
INF 327E: When Topic is Appropriate
J S 365: Israeli Peace & Social Justice
MES 301L: Int Middle East: Adj/Change Modern Times
RHE 309K: When Topic is Appropriate
(Past topics: Humanitarian Rhetoric)
RTF 342: Global TV: Issues and Problems
S W 460K: Roots of Soci/Econ Justice-ENG
SOC 307M: Global Inequality and Health
SOC 307N: Intro Sociology of Development
SOC 340C: Globalization

**Youth and Family**

CMS 357: Family Communication
HDF 304: Family Relationships
HDF 347: Socioecon Probs of Families
HDF 362: Children & Public Policy
HDF 372K: Families In Transition
INF 315E: When Topic is Appropriate
INF 327E: When Topic is Appropriate
S W 360K: African American Family
S W 360K: S W Prac with Abused/Neglected Children/Families
SOC 307C: American Families: Past & Present
SOC 308: When Topic is Appropriate
(Past topics: American Families: Past & Present)
SOC 321L: Sociology of Education
SOC 323: The Family

**Community Welfare and Social Justice**

AAS 325: Asian American Jurisprudence
AAS 335: Brdg Comm Thru Serv Learn
AFR 372C: Gender and Slavery in the US
B D 319: Human Rights: Theories/Practices
BG S 372: Strategic Corp Social Resp
CMS 340K: Communication and Social Change
E 360S: Literature and Social Justice

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**Important Notes on Fulfilling Your BDP Requirements**

- **PREREQUISITES:** Some courses may have prerequisites. Please consult your BDP advisor to determine your eligibility for enrolling in specific courses.
- **CROSS-LISTINGS:** Note that many courses on this list may be cross-listed with other departments. You may take these courses under any of the cross-listed numbers. Please consult the course schedule or your BDP advisor for cross-listing information.
- **GRADES AND GPA REQUIREMENTS:** In courses taken for a letter grade, you must obtain a grade of C- or better to meet BDP requirements. The cumulative GPA of all courses counting toward your BDP certificate must be at least 2.0.
- **PASS/FAIL:** Only one BDP course, including connecting experience courses, may be taken pass/fail. Any exceptions will be considered by the faculty panel on an individual basis.
- **SIGNATURE COURSES:** Many of the First-Year Signature Courses (UGS 302 and UGS 303) that include significant content related to Social Entrepreneurship & Non-profits may also count toward your certificate; please consult your BDP advisor for more information.
- **PETITIONS:** You may be able to count courses toward your BDP certificate that do not appear on this curriculum sheet, if enough of the course content relates to your BDP topic. Please consult your BDP advisor if you would like to petition for a course to count toward your BDP.

(Updated: August 2016)